SouthHills

SHINE Issue #12 - October 1, 2018 South Hills Info, News, & Events

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21st Annual Day of Caring

The 21st annual <u>Day of Caring</u> was held on September 19th. This volunteer event through the <u>United</u> Way of Mifflin-Juniata allows employees to learn more about local charities, raises awareness throughout the community, and gives employees an opportunity to interact with the community outside of their workplace.

South Hills' Lewistown Campus staff members participated by painting wood that will be used to make new picnic tables for Kish Park.



Gloria Kline, and Paige Ruiz

Altoona Campus Fall Picnic











Venus Shade, shares her perspective on being a teacher at our Lewistown Campus . She talks about the importance of community involvement, encouraging students to become an active part of making things better at a local level, and how she helps her students gain experience through exposure to many facets of the Criminal Justice field.

Criminal Justice (CJ) Instructor,



CentreREADY Workforce Initiative

To celebrate the kick off of a new school year, students, faculty and staff

We're proud to be one of the



school leaders who has partnered with the Chamber of Business & Industry of Centre County (CBICC) to launch a new, collaborative initiative to help build a stronger local workforce. CentreREADY is designed to address the core and technical

skills gap among the workforce -

an issue faced not only by



employers in Centre County but all over the country. Leadership from South Hills signed a memorandum of understanding pledging that, as we implement CentreREADY, we will offer 21st



century workforce skills experiences as part of our curriculum offerings, with a focus on 6 core attributes: work ethic tactfulness/manners teamwork

- communication critical thinking/problem solving
- understanding supervision and the world of work
- Read Full Story
- Bright Outlook Occupation Software Developer



Software Developers play a key role in the design, installation, analysis, and maintenance of computer programs and applications as well as software systems.

Read Full Story Here

Local Media Experts Share Their Knowledge With

& Public Relations class at the State College campus had the opportunity to hear from local marketing and advertising experts to gain insights as to what it's like working in a career in media. Adjunct instructor, Cathy Brown, organized an ongoing speaker series for the fall term.

Second-year <u>Business Administration</u>

(BAMM) students in our Advertising

— Management & Marketing

of Forever Media, provided an overview of radio advertising, and gave the students tips for running effective radio campaigns. Janet Santostefano, president and publisher of the Centre Daily Times (CDT) discussed newspaper/print advertising, digital advertising, and

audience extension techniques.

Scott Cohagan, General Manager

Jeff Brown, faculty general manager of Penn State's ComRadio , and local morning radio personality for The Bus, spoke to the students about writing creative copy for commercials, and the importance of crafting high-impact messages to reach specific target audiences.



South Hills Students



and morning radio personality for The Bus Constitution Day Trivia Winner

In honor of Constitution Day on September 17, our students were given the opportunity to register to vote, and to participate in activities

Jeff Brown, faculty general manager of ComRadio,

throughout the day including a Constitution Day Trivia Contest.



A big congratulations to Leah Colyer, first-year <u>Health Information</u> Technology (HIT) student at the State College Main Campus, for being the trivia contest winner, and a thank you to all of our students who participated in the activities throughout the day!

Lewistown Campus Program Olympics

who claimed this years prize! Afterwards, our students, faculty, and staff enjoyed a picnic lunch that was successfully put together

by the **Business Administration**:

students.

Management & Marketing (BAMM) **Upcoming Events**



South Hills is excited to announce a new, 5-month long Medical Coding Certification Course. If you are interested in finding out more about this

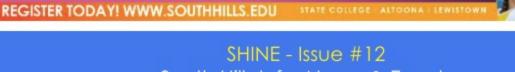
Register Now!



FAA Part 107 Drone Commercial

10/03/18 Campus Visit Day - All 3 Campus Locations Register Here 11/01/18 Career Exploration Day - All 3

(State College)

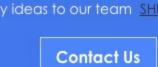


Campus Locations

SouthHills

Register Here

We welcome your feedback and invite you to submit comments, suggestions, news, or story ideas to our team <u>SHINE@southhills.edu</u>









course, join us on October 9 from 6:00 p.m. - 7:00 p.m. for a no-obligation Medical Coding Certification Information Session at our State College main campus.



Pilot Test Prep (State College) Learn More or Register Here Drone Arial Photography



