

South Hills

School of Business & Technology

SHINE Issue #14 - November 2018

South Hills Info, News, & Events

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South Hills Students Get a Glimpse Into the World of Retailing



Deb Love & Chelsea Lawler - Love It Upcycle Boutique

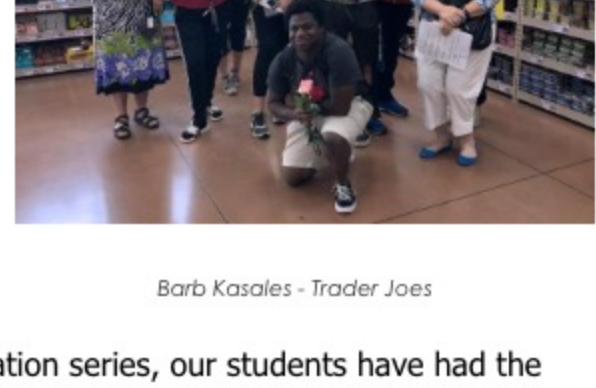


John Melcase - Wegmans

Second year **Business Administration - Management & Marketing** students are required to take **Retailing** class which highlights the many aspects of working in a retail setting. Important duties such as inventory control, pricing/buying, store operations and management are all implemented in this course.

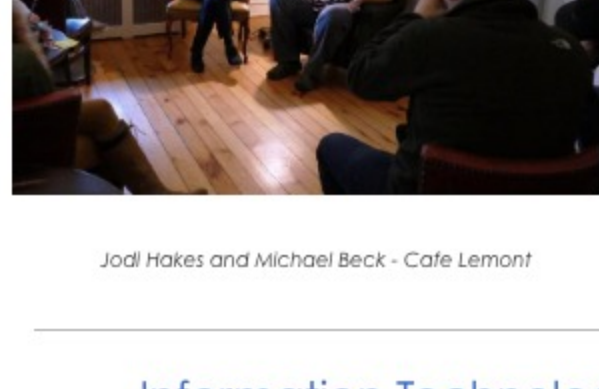


Lindsay Williamson - The Animal Kingdom



Barb Kozales - Trader Joe's

As part of an ongoing speaker presentation series, our students have had the opportunity to hear from professionals who are able to give them insight into the world of retailing. These presentations have been from professionals from larger businesses such as **Wegmans** & **Trader Joe's** to small, local businesses like **The Animal Kingdom**, **Cafe Lemont** and **Love It Upcycle Boutique**.



Jodi Hakes and Michael Beck - Cafe Lemont



Michael Beck of Cafe Lemont showing students where they roast their coffee

Information Technology Students Attend HackPSU

Information Technology (IT) students and faculty members from our **Altoona** and **Lewistown** Campuses participated in a creative 24-hour learning experience at a "Hack PSU" event hosted by **Penn State University**.

South Hills' IT students joined the collaborative venture with 700 other students from across the nation to compete as teams on technical and design skills challenges.

[Read Full Story Here](#)


IT students attend HackPSU

Health Careers Club Donates to One Dog at a Time



Health Careers Club Members



Jackson, one of the dogs currently in the training program

Health Careers Club members recently conducted a fundraiser to help support **One Dog at a Time (ODAAT)**, Club Advisor and faculty member, Kay Strigle along with club representatives, presented ODAAT's Diana Woodring Simpson (and her bright-eyed companion, Jackson), with a donation for the organization.

One Dog at a Time is a humane rescue group based in Lewistown that is dedicated to helping dogs and other animals in need. They take in rescue dogs and are working with a special group of **SCL Rackview** inmates to train and socialize the dogs before they are placed in permanent homes. When the dogs graduate from the program, they are given to veterans with Post Traumatic Stress Disorder (PTSD).

Local Media Experts Share Their Knowledge with South Hills Students

Our **Advertising & Public Relations** class, taken by second-year **Business Administration-Management & Marketing** students, were visited by two local media experts.

T.J. Courten, Local Sales Manager for **ABC 23 WATM TV** & **Fox 8 WWCP TV** spoke to the students about television advertising, and Wendy Lynch, Multi-media Specialist from **Seven Mountains Creative**, discussed Digital Marketing and Search Engine Optimization (SEO).

[Read Full Story](#)


T.J. Courten, Local Sales Manager for ABC 23 WATM TV & Fox 8 WWCP TV



Wendy Lynch, Multi-media Specialist from Seven Mountains Media

South Hills Alumna Receives 5 Year Chamber Service Award

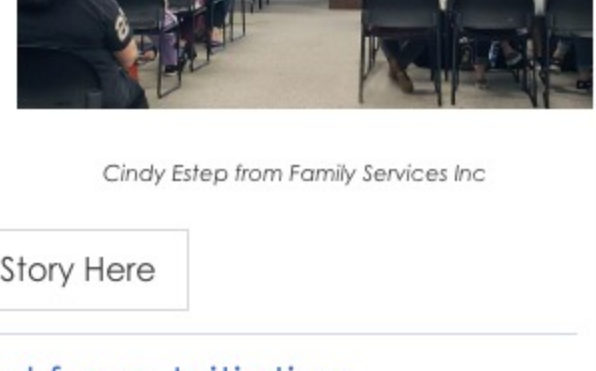


MacKenzie Locke, AP Graduate, receives her 5 Year Chamber Service Award

Congratulations to MacKenzie Locke, who graduated from the **Administrative Professional** program at our **Altoona Campus** in 2013, for receiving her 5-year Chamber Service Award. She is the Program Director for the **Huntingdon County Chamber of Commerce**. She received her award at the 2018 Pennsylvania Association of Chamber Professionals (PACP) Chamber Professionals & Leadership Conference.

Domestic Violence Awareness Month

October is Domestic Violence Awareness Month. Earlier this month, all currently enrolled students at our **Altoona Campus** attended a seminar on the subject presented by Cindy Estep, Community Educator from **Family Services Incorporated**.



Cindy Estep from Family Services Inc.

[Ready Full Story Here](#)

CentreREADY Workforce Initiative



Jennifer Myers from the CBICC (Chamber of Business & Industry of Centre County) and Jeff Stachowski, South Hills' Director of Outreach

South Hills School of Business & Technology has partnered with the **CBICC** (Chamber of Business & Industry of Centre County) in the **CentreREADY** workforce initiative. CentreREADY is a collaborative worker certification intended to shape a stronger workforce in Centre County.

The **Business and Industry Partnership Committee** are frequently in contact with local businesses, and they listen to their feedback regarding challenges and concerns found in the work place. The idea for this initiative came about when employers were expressing that many employees lack the proper soft skills needed in their daily jobs.

The following six core skills, identified by Centre County employers, they would like to see improvements in are:

- Work Ethic
- Tacfulness/Manners
- Team Work
- Communication
- Critical Thinking/Problem Solving
- Understanding Supervision/World of Work

Jennifer Myers of the CBICC, visited South Hills to present the CentreREADY initiative to faculty and staff, and to discuss how South Hills will assess the proficiency in the core skills for students who are interested in obtaining the certification.

Career Exploration Day



We welcomed a large turnout at all three of our campuses for Career Exploration Day

We welcomed a large turnout at all three of our campuses for Career Exploration Day which was held on November 1.

Visitors had the opportunity to tour our campuses, check out some of our classes, and meet some of our amazing alumni!

[View Facebook Photo Album](#)

Medical Ultrasound Awareness Month

Medical Ultrasound Awareness Month is held annually in October to create awareness of the role of diagnostic medical sonographers play in the healthcare field.

The **DMS Program** presents a series of guest speakers to provide our first, second, and third year students insights into the career of Medical Sonography.

Dr. Robert Atnip, Professor of Surgery and Director of Noninvasive Vascular Lab at Penn State Hershey, spoke to the students about the development of diagnostic ultrasound imaging, and presented several cases in which vascular ultrasound played an important role.



Dr. Robert Atnip, Professor of Surgery and Director of Noninvasive Vascular Lab at Penn State Hershey



South Hills DMS Alumna, Megan Houts, speaks to DMS students about her experiences working as a staff Sonographer

South Hills Alumna, Megan Houts, RDMS, RVT, gave the students an overview of the cases she sees, as a staff Sonographer.

Grand Canyon University Partners with South Hills



Tracy Spade, South Hills Alumna and University Development Counselor at GCU

Tracy Spade, South Hills Alumna and University Development Counselor at **Grand Canyon University (GCU)**, recently visited our State College campus to give our students more information about GCU and their partnership with South Hills.

Tracy travels throughout the region and works with prospective students to help them determine if GCU can help them earn a bachelors, masters, or PhD.

Grand Canyon University is a private, Christian University located in Phoenix, AZ with more than 60,000 online students and 15,500 at the "brick and mortar" campus in Phoenix. GCU was founded in 1949 and offers more than 190 programs and 150 online academic degrees in Business, Education, Fine Arts & Production, Humanities & Social Sciences, Liberal Arts, Nursing & Health, as well as Christian Studies.

Grand Canyon University has partnered with us, allowing our students to be eligible for a 10% off scholarship tuition. South Hills students are able to start the **application process** at any time, even before they graduate.

Engineering Technology Students Visit Local Construction Site

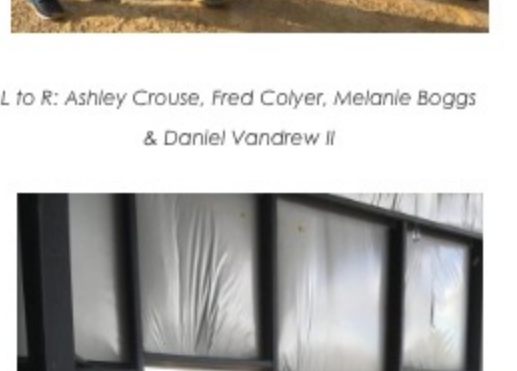
Second year **Engineering Technology (ET)** students from the Architectural CAD course took a field trip to a local construction site that will house various indoor athletic sports, including gymnastics, basketball & field sports, along with physical therapy space and office spaces.



Lisa R. Ashley-Crouse, Fred Colyer, Melanie Boggs & Daniel Vandervort

The students were exposed to metal building framing and received instruction on the various members of the building components. They were able to review the building construction plans, and see what information is required to be provided on the plans in order to obtain a building permit.

They were able to observe contractors of various trades, including, Site work, HVAC ductwork installation, electrical wiring, plumbing systems, sprinkler systems, and metal stud framing. The students were able to see aspects of the building construction that they have been learning in class and what they've been studying in a live application.

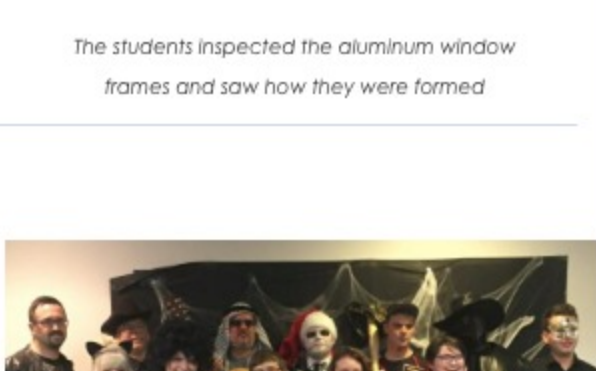


The students inspected the aluminum window frames and saw how they were formed

BooFest 2018



Student Services Coordinator, Brandy Kovach & her pup, President, S. Paul Mazza III (as Johnny Cash), and Career Services Coordinator, Ellen Spinelli



Students from the Lewistown Campus

Students from our **State College**, **Altoona** and **Lewistown** campuses celebrated Halloween with a variety of BooFest Activities!

[View More Photos on our Facebook Photo Album](#)

"Welcoming Myself"



"Welcoming Myself" (Art Installation at Main Campus)

As you drive past our **Main Campus** building on Waupelani Drive in State College, you are greeted by an installation of large steel figures that lead straight to the building. The sculpture "Welcoming Myself" was given to South Hills on May 10, 1989, by the **RNC Construction Company, Inc.**, of State College. The artist, Lisa M. Fedon of **Lisa Fedon Sculpture Studio**, was commissioned to create a major work of art representing the philosophy of the emergence of self through education. The three-quarter inch steel figures of negative space are decreasing in size until they reach the school building, where a nine-foot shadow emerges ready to take on the future.

Upcoming Events



11/17/18
Winter Reflections Craft Show
9:00 a.m. - 4:00 p.m.

[Find Out More Info Here](#)


12/26/18
Discover Drones: For Teens
9:00 a.m. - 2:00 p.m.

[Find Out More Info or Register Now](#)

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We welcome your feedback and invite you to submit comments, suggestions, news, or story ideas to our team: shine@southhills.edu

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