

# SouthHills

School of Business & Technology



## SHINE Issue #20 - Sep/Oct 2019

South Hills Info, News, & Events

### In this "overflowing-with-SHSBT-goodness" issue of SHINE, you'll find...

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## Upcoming South Hills Events:

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- 12/07/19 - Local Hack Day - Altoona Campus

## News from Lifelong Learning & Professional Development:

- Winter Course Schedule Now Available!

# Fall 2019 Commencement Ceremony



The Fall Commencement Ceremony was held on Thursday, September 23, at The Penn Stater Hotel and Conference Center. The graduates were students representing the following Specialized Associate Degree programs:

- Administrative Professional (AP)
- Business Administration—Accounting (BAA)
- Business Administration—Management & Marketing (BAMM)
- Engineering Technology (ET)
- Graphic Arts (GA)
- Information Technology (IT)

The **Keynote Speaker** was David Mazza, Senior Vice President and Chief Technical Officer, NBC Sports Group and NBC Olympics, son of South Hills' Founders, Maralyn Mazza and the late S. Paul Mazza II.

### Class of Fall 2019 Speakers:

- Maher "Omar" Brown, Information Technology (Altoona)
- Chase Brown, Information Technology (Lewistown)
- Roman Nekrasov, Information Technology (State College)

### Community Award Recipients:

- Altoona Campus - *Ray Houseman Memorial Award*: Sierra Nicole Pittman
- Lewistown Campus - *Juniata River Valley Chamber of Commerce Award*: Chase Brown
- State College Campus - *JoAnn M. Bonfatto Memorial Award*: Jamey Shreckengast

### Founder's Award Recipients:

- State College Campus: Dillon Confer
- Lewistown Campus: Frank J. Jost
- Altoona Campus: Cameron M. Buynack

Nearly 20 of the graduates earned the CentreREADY Designation from the Chamber of Business & Industry of Centre County (CBICC). CentreREADY is a workforce preparedness initiative that



recognizes students who've successfully met the program requirements.



South Hills President, S. Paul Mazza III, Co-founder, Maralyn Mazza, and Keynote Speaker, David Mazza, Senior Vice President and Chief Technical Officer, NBC Sports Group and NBC Olympics.



### [FALL 2019 COMMENCEMENT PHOTO ALBUMS:](#)

1. [View the official \*Commence Ceremony Photo Album\* on Facebook \(71 photos - Gene Miller, photographer\)](#)
2. [View the \*Fall Commencement "Candid Shots" Photo Album\* on Facebook \(217 photos\)](#)



### **BOOFEST 2019:**

BOOFEST 2019 was a big success at all South Hills locations! A big thanks goes out to all the event planners and participants for making the day fun for all.

[View the entire \*BOOFEST Photo Album\* on Facebook \(112 photos\)](#)

## News from the Business Programs:

### *AP Students Host Jack o'Lantern Jubilee:*

Administrative Professional (AP) Students hosted a *Jack O'Lantern Jubilee* as part of their "Communication & Event Planning" Class. They planned the event from start to finish.

*See more pictures from the event in our ["South Hills \\$NAPS" - October 2019" Facebook Photo Album](#)*



*L to R: Jennifer Charney, AP program  
Instructor/Advisor, with student  
event planners.*

*AP Students provided a delicious  
meal and fun activities for the  
faculty and staff.*

*L to R: Rachel Yoder, Matt Penning,  
& Ellen Spinelli paint pumpkins.*

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### *AP Students Tour 3 Dots Downtown:*

Students from the [AP program](#) recently visited [3 Dots Downtown](#), a popular, new venue for performances, art exhibits, and community events in State College. As part of their Communications and Event Planning class, the students had an opportunity to get a behind-the-scenes look at the space.



*AP Students met with 3 Dots Managing Director, Harvey Weidman, who provided a tour and spoke to the class about how they use the facility for a wide range of activities.*



*The tour included a discussion about 3 Dots' exciting event schedule and information about how they configure and transform the space for different needs.*

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### *"Taste of Success" Speaker - Shawnee Matis:*

The [Career Services Team](#) at the State College Campus is hosting a "Taste of Success" Fall Speaker Series. The series provides students with opportunities to learn from local employers and provide valuable career information, tips, and pointers to help them start thinking about what comes after graduation.

The "Taste of Success" series kicked off with a presentation by Shawnee Matis, a 2014 graduate of the [Business Administration—Accounting \(BAA\)](#) program and a Staff Accountant at [Pennsylvania Certified Organic \(PCO\)](#). PCO is a USDA-accredited organic certifying agency that educates and certifies growers, processors, and handlers of organic crops, wild crops, livestock, and livestock products.

Shawnee talked about job opportunities in accounting and gave advice about how to have a successful career in the field. She also provided insights into the types of duties and day-to-day tasks that students can expect to perform once they enter the workforce. She talked about the importance of teamwork, flexibility, and the value of being open to learning and trying new things on the job.





*After Shawnee's presentation, she was presented with a gift by Ellen Spinelli, Career Services Coordinator, and Brandon Doerr, a 2nd-year BAA student and the newly-elected Pennsylvania State President of Phi Beta Lambda (PBL)*



*Business Administration - Accounting (BAA) students and faculty members shown with presenter, Shawnee Matis (Front Center - tan shirt)*

### *Guest Speakers - Dan Hansel and Jeff Brown:*



*Dan Hansel, Assistant IT Director for Development and Alumni Relations at Penn State and CEO & Founder of TrophyTracks, was a guest speaker for the Technical Presentation class. The class is part of the Administrative Professionals (AP) program and the students have been working on business presentations. Dan talked about the importance of providing good customer services, his career as an IT professional at Penn State, and running his own business.*



*Local celebrity, Jeff Brown, talked to BAMM students in the Advertising & Public Relations class about writing creative copy for commercials and the importance of crafting attention-grabbing messages. Brown is known community-wide as the voice on 99.5 The Bus, an instructor at Penn State and as the emcee for a variety of local events. He is the chair of the 2019 Honorary Campaign Chair for Centre County United Way and a member of the musical group, RamaLama.*

### *BAA Students Tour GP Cabinets:*

BAA students recently visited GP Cabinets (Bellefonte/Howard) and toured the operation. They learned about the process of purchasing capital equipment such as machinery. The students also learned about the history of the company and saw finished samples of their products.





*Left to right: students, Brandon Doerr, Trevor Flick, Caryn Deibler, Alakyla Henry, Debra Liegey, get a tour of GP Cabinets by owner, Jim Josefik.*



*Students learned about the production process and the costs of raw materials (imported and domestic).*

## News from the Criminal Justice Program:

### *Domestic Violence Awareness Month:*

October was Domestic Violence Awareness Month and C.O.P.S. Club members and CJ program students distributed information to faculty, staff, and students. They also hosted a presentation by guest speaker and South Hills Admissions Rep, Vickey Warshaw, about regional efforts to raise awareness about the impact of domestic violence. Vickey's daughter died as a result of a domestic dispute, and she created a South Hills' scholarship in her memory.



*CJ program students and C.O.P.S. Club members, Peyton Stitzer and Anna Kolonina, are part of the activities taking place during Domestic Violence Awareness Month.*



*L to R: Rylie Hanson, Vickey Warshaw (guest speaker), Greg O'Donnell, and Frank Stevens.*



*C.O.P.S. Club members, and Criminal Justice (CJ) program students, Shannon Hoffman and Tayla Yoder distribute information to raise awareness.*

### *"Taste of Success" Guest Speaker - Evelyn Wald:*

As part of Career Services' "Taste of Success" Fall Speaker Series, Criminal Justice (CJ) students learned about Conflict Resolution from Evelyn Wald, Executive Director and Mediator at Center for Alternatives in Community Justice (CACJ).





*Students presented guest speaker, Evelyn Wald, with a gift of appreciation for sharing her time and talents.*



*CJ students surround presenter, Evelyn Wald (center in gray), and Career Services Coordinator, Ellen Spinelli (center in brown).*

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## *State College Police Department Visits CJ Program:*



*As part of "Introduction to Law Enforcement", first-year CJ students got a close-up view of a State College Police Department (SCPD) vehicle.*



*Students got to see some of the special equipment provided to SCPD law enforcement officers.*

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## *News from the Graphic Arts Program:*



### *GA Alumni Spotlight: Carla-Ann Henry*

Recent graduate, Carla-Ann Henry (GA, Class of 2019), shares details of the process she used to create the design that was selected for the 2019 People's Choice Festival of Pennsylvania Arts & Crafts marketing materials, including the website and the cover of the program guide. Click through the link to view her contest-winning artwork as well as read her sage advice to incoming/current students of the GA program.

[\*Click to Read Carla-Ann's Full Story>\*](#)





## *Infusive Design Art Show 2019*

GA Class of 2019 hosted an art exhibit and gallery show at the Art Alliance of Central Pennsylvania in Lemont. Friends, family, and local art lovers came to enjoy the creative work of the talented artists and to congratulate them on their accomplishments.

[View more images in the "Infusive Design Art Show 2019" Facebook Album \(37 photos\)](#)



## News from the Healthcare Programs:

### ***NEW!** Medical Coding and Billing Diploma Program*

South Hills School of Business & Technology has teamed up with The American Academy of Professional Coders (AAPC®) to bring you our new Medical Coding & Billing (MCB) Online Hybrid Diploma Program!



This 9-month online "hybrid learning" opportunity will prepare students for the Certified Professional Coder (CPC®) and Certified Professional Biller (CPB™) exams. The program combines online coursework that can be completed at home during the week, with two evening sessions each week at our Main Campus in State College.

Now enrolling for a January start!

An MCB Information Session will be held on 12/05/19 from 6 p.m. - 7 p.m. at our State College Campus. [Click here to register for the Information Session.](#)



### *Medical Ultrasound Awareness Month Activities:*

In recognition of Medical Ultrasound Awareness Month, the Diagnostic Medical Sonography (DMS) Program at the State College Main Campus hosted an Information Session and presentations by guest speakers. These industry professionals address the first, second, and third-year students where they provide insights into the career of Medical Sonography. Medical Ultrasound Awareness Month (MUAM) is held annually in October to create awareness of the role diagnostic medical sonographers play in the healthcare field and to educate the public about medical ultrasound and its many uses.



*The DMS Information Session was well-attended and provided info about the field of DMS, career opportunities, specialty areas, and the training programs available at South Hills State College Campus.*



*Liz Ladrido, BS, RDM S, RVT, Diagnostic Medical Sonography (DMS) Program - General Track Coordinator, introduces a guest speaker from GE Healthcare, Brent Gallagher, RFT, RDM S (Abd, Peds), during Ultrasound Awareness Month.*



*DMS program graduate, Cristy L. Murray, BS, RDCS (AE, PE), addressed DMS classes about her experiences working as a pediatric echocardiographer at the UPMC Children's Hospital in Pittsburgh.*

### *Students Participate in UPMC Trauma Drill:*



Students of the Medical Assistant (MA) and Health Information Technology (HIT) specialized associate degree programs from the Altoona Campus participated in a trauma drill at UPMC Altoona.

*See more pictures from this event in our ["South Hills "SNAPS" - October 2019" Facebook Photo Album](#)*





### *Breast Cancer Awareness Month Activities:*

"Pink Outs" were held at both campuses in recognition of Breast Cancer Awareness Month. Students from healthcare programs, Health Careers Club, and Phi Beta Lambda (PBL) provided information and raised funds to support charity.

*See more pictures from this event in our ["South Hills "SNAPS" - October 2019" Facebook Photo Album](#)*



*Phi Beta Lambda (PBL) and Student Forum Members from the Altoona Campus held a "Pink Out" and raised \$300 for the American Cancer Society.*



### *Medical Assistant Recognition Week (MARWeek):*

As part of Medical Assistant Recognition Week (MARWeek), Medical Assistant (MA) students from both campuses offered blood pressure screenings.

*See more pictures from this event in our ["South Hills "SNAPS" - October 2019" Facebook Photo Album](#)*





## News from the Technology Programs:

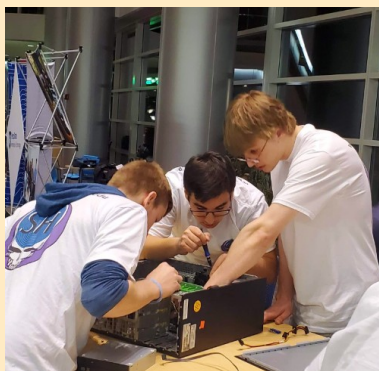
### *Information Technology Students Compete in HackPSU 2019:*

Information Technology (IT) and Software Development and Programming (SDP) students from our Altoona and State College Campuses competed in HackPSU 2019! Our students built web applications utilizing various technologies and software such as HTML, CSS, Javascript, Vue.JS, android application development, Google Firebase, Linux, Apache, MySQL, PHP, and various web APIs and competed with hundreds of students from other schools.

A hackathon is an event, usually hosted by a tech company or organization, where programmers, students, and professors get together for a set period of time to collaborate on projects. As part of the HackPSU hackathon, students were also able to participate in various workshops covering the following topics:

- Intro to Machine Learning
- 3D Printing Overview
- Augmented Reality
- Create Your Own Chatbot!
- The Enigma Machine: Cryptographic History and Practice
- Simplify Python Coding with Enhanced Functional Coding
- Intro to Blockchain Development
- Accuweather: API Workshop

*View more pics from the event in our [November "SNAPS" Photo Album](#) on Facebook*







*L to R: Guido Santella, William Lykens, Brandon Hazenstab, Rachel Hock, Shedaisy King, John Hinkledire, Daylon Reed, Josh Stevens.*

## *IT Students Attend Linkup Technology Conference:*

Information Technology (IT) students from our Altoona Campus recently participated in the 2019 Linkup Technology Conference. They had the chance to speak with industry experts and see the latest hardware and software products. Breakout sessions included speakers from Microsoft, Cisco, VMWare, HP, Western Digital, IBM, and Dell.

*[See more pictures from this event in our "South Hills "SNAPS" - October 2019" Facebook Photo Album](#)*

## *Guest Speakers and Tours:*



*IT students, Arlene Pighetti and Evan Kim, Seth Smeltz, Senior Manager, Cognizant Solutions and 2007 South Hills Grad, and Ellen Spinelli, Career Services. Seth spoke with IT students as part of the "Taste of Success" Speaker Series.*



*ET Architectural CAD students took a field trip to a construction site. They were able to see various parts associated with the civil discipline, i.e. site grading, survey stakes, rough parking lot layout, storm water methods. They were able to see how a pre-engineered metal building is put together and got a close-up view of exterior finishes, interior rough framing, plumbing, HVAC & electrical, drywall being installed, were able to review Code-approved building drawings.*



*Qian Zhang (Center Plaid Skirt), Civil Engineer for Herbert, Rowland & Grubic and South Hills ET Alumna, spoke to ET students as part of the "Taste of Success" speaker series. Qian is shown with Ellen Spinelli (Career Services) and ET students.*

## Upcoming Events



### **11/23/19 - Winter Reflections Craft Show & More**

Join us for the annual Winter Reflections Craft Show & More on **November 23rd** from **9 a.m. - 4 p.m.** at our State College Campus! This popular event is the perfect place to find unique and handmade gifts for everyone on your holiday shopping list.

- Free Parking
- Free Admission



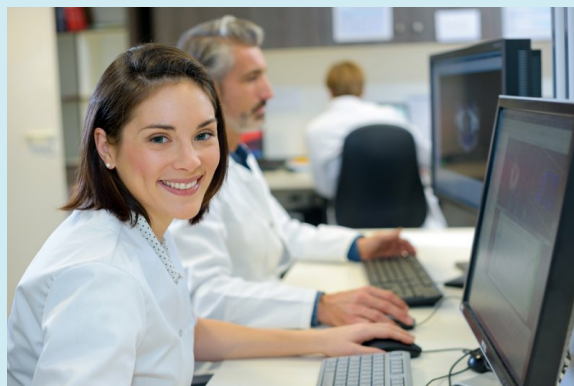
- Cafeteria Available
- Wheelchair Accessible

For more information and to see all the latest updates, visit the [Winter Reflections Craft Show & More Facebook page](#)

## 12/05/19 - Medical Coding & Billing Online Hybrid Program Info Session

Learn how you can prepare for a career as medical billing and coding professional in as little as 9 months.

Join us at our Main Campus on Thursday, December 5, 2019 for a [Medical Coding & Billing \(MCB\) Online/Hybrid Program](#) Information Session! Learn more about this exciting new program and meet the instructors. [Click here to register for the MCB Information Session.](#)



## 12/07/19 - Local Hack Day Event



Join us on Saturday, December 7, 2019 at **South Hills Altoona Campus** (541 58th Street, Altoona, PA 16602) for [Major League Hacking's](#) (MLH) Local Hack Day: Build Day! Build Day is a day-long global [hackathon](#) where you can bring your ideas to life by building new projects and working together with others. Participate in workshops and talks with a community around the world. Over the course of 12 hours, attendees will use hardware and software to build everything from computers to websites to apps and more.

Lunch will be provided. The event runs from 9 .m. - 9 p.m., but you can arrive anytime.

This is an event for all skill levels, but focused more on beginner/intermediate level - really anyone wanting to learn more about technology. Workshop attendees will learn skills that they can apply in their projects, schoolwork, job, and beyond. South Hills students, alumni, and students from local schools and colleges are encouraged to participate! The schedule includes activities such as:

- Coding demos
- Local tech professionals answering questions about their jobs
- Computer hardware challenges
- Gaming tournaments
- Computer security sessions



- Other activities

To REGISTER or to view the Event Day Schedule or to register for the event, please visit our [South Hills Local Hack Day](#) page on our website.

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## News from Lifelong Learning & Professional Development:

- Winter Course Schedules Now Available!



[View the Professional Development Course Schedule Fall/Winter \(Evening & Weekends\)](#)



[View the Lifelong Learning Course Schedule \(Daytime Classes\)](#)

## SHINE

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We welcome your feedback and invite you to submit comments, suggestions, news, or story ideas to our team [SHINE@southhills.edu](mailto:SHINE@southhills.edu)

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